

The Montenegrin Academy of Management (MAOM), the Slovenian Academy of Management (SAM), the Croatian Academy of Management (CroAM), the Bosnia and Herzegovina Academy of Management (BHAOM) and the University of Montenegro, Faculty of Economics Podgorica, with the support of the Academy of Management (AOM),

announce the

8th International Conference on Management and Organization

SUSTAINABILITY BY DESIGN: RETHINKING STRATEGY, PEOPLE & DIGITAL FUTURES

Montenegro, Hotel Maestral, Pržno | 3–6 June, 2026

Sustainability is not an endpoint, but a guiding principle in designing the future.

The quest for sustainability has become one of the most pressing imperatives of our age. It transcends environmental concerns to reshape how organizations strategize, how people work and thrive, and how digital futures are imagined and governed. Sustainability by design calls for a fundamental rethinking: it cannot remain an add-on to existing systems, but must be intentionally embedded into the way strategies are conceived, human potential is organized, and digital technologies are deployed (Bansal & Song, 2017; Murray, Rhymer & Sirmon, 2021).

From a strategic perspective, sustainability unsettles traditional notions of competition and growth, pressing organizations to reconcile economic success with ecological responsibility and societal legitimacy (Porter & Kramer, 2011; Hart & Dowell, 2011). For people, sustainability emphasizes human-centered approaches to work design, engagement, inclusion, and well-being—recognizing that organizational resilience depends on the thriving of individuals within them (Kira & van Eijnatten, 2008; Guest, 2017). In the sphere of digital futures, sustainability confronts both the opportunities and risks of technological transformation, from artificial intelligence and automation to platform economies and data-driven innovation, asking how such forces can be governed for long-term human and organizational flourishing (Lanzolla et al., 2020; George, Merrill, & Schillebeeckx, 2021; Karp, 2023; Von Krogh, Roberson & Gruber, 2023). This challenge becomes even more salient as work increasingly unfolds in distributed, fluid, and boundaryless contexts, where sustaining connection, purpose, and trust is as critical as technological efficiency and adaptability (Dries, Luyckx, & Rogiers, 2024; Rogiers & Collings, 2024; Černe & Lamovšek, in press).

This integrative perspective calls for moving beyond the familiar trade-offs between economic, social, and environmental goals and the kind of linear thinking that assumes progress in one domain must come at the expense of another. Sustainable design entails embracing paradoxes and complexity—long-term versus short-term, efficiency versus

resilience, global integration versus local responsiveness, innovation versus stability (Smith & Lewis, 2011; Hahn, Pinkse, Preuss, & Figge, 2015). It invites organizations and scholars alike to seek both/and solutions, to craft strategies, practices, and technologies that are not only viable today but regenerative for tomorrow (Soderstrom & Weber, 2020; Hahn & Tampe, 2021; Montiel et al., 2021; Kutaula et al., 2025). At the same time, sustainability depends on managing the human side of organizing—balancing demands and resources to sustain energy, learning, and well-being, ensuring that individuals and systems alike remain capable of renewal over time (Barnes et al., 2023; Demerouti & Bakker, 2023).

In this sense, sustainability by design reflects an intentional, reflective approach—one that draws from the principles of creative design thinking to address complex, evolving challenges with purpose rather than chance. It requires reconciling the criteria of desirability, viability, and profitability when crafting sustainability solutions, ensuring that they are not only innovative and responsible but also feasible and enduring. With this vision, the conference provides an international platform for critical debate, cross-disciplinary engagement, and collaborative exploration. We invite scholars, practitioners, and policymakers to contribute insights that rethink the role of strategy, people, and digital futures in shaping a more sustainable world. Together, we aim to advance management and organization research that informs, inspires, and impacts society at large.

The conference welcomes scholars at all career stages, including doctoral candidates and early-career researchers, as well as practitioners and policymakers engaged with sustainability-related challenges.

- Bansal, P., & Song, H. C. (2017). Similar but not the same: Differentiating corporate sustainability from corporate responsibility. *Academy of Management Annals*, 11(1), 105–149.
- Barnes, C. M., Wagner, D. T., Schabram, K., & Boncoeur, D. (2023). Human sustainability and work: A meta-synthesis and new theoretical framework. *Journal of Management*, 49(6), 1965-1996.
- Černe, M., & Lamovšek, A. (in press). Work Has Changed, Has HRM? Designing for the Distributed, Fragmented, and Fluid Era. *Human Resource Management*.
- Dries, N., Luyckx, J., & Rogiers, P. (2024). Imagining the (distant) future of work. *Academy of Management Discoveries*, 10(3), 319-350.
- George, G., Merrill, R. K., & Schillebeeckx, S. J. D. (2021). Digital sustainability and entrepreneurship: How digital innovations are helping tackle climate change and sustainable development. *Entrepreneurship Theory and Practice*, 45(5), 999–1027.
- Guest, D. E. (2017). Human resource management and employee well-being: Towards a new analytic framework. *Human Resource Management Journal*, 27(1), 22–38.
- Hahn, T., Pinkse, J., Preuss, L., & Figge, F. (2015). Tensions in corporate sustainability: Towards an integrative framework. *Journal of Business Ethics*, 127(2), 297–316.
- Hahn, T., & Tampe, M. (2021). Strategies for regenerative business. *Strategic Organization*, 19(3), 456-477.
- Hart, S. L., & Dowell, G. (2011). A natural-resource-based view of the firm: Fifteen years after. *Journal of Management*, 37(5), 1464–1479.
- Karp, R. (2023). Gaining organizational adoption: Strategically pacing the position of digital innovations. *Academy of Management Journal*, 66(3), 773-796.
- Kira, M., & van Eijnatten, F. M. (2008). Socially sustainable work organizations: A chaotic systems approach. *Systems Research and Behavioral Science*, 25(6), 743–756.

- Kutaula, S., Chowdhury, S., Gillani, A., Budhwar, P. S., & Dey, P. K. (2025). Linking HRM with sustainability performance through sustainability practices: Unlocking the black box. *British Journal of Management*, 36(2), 615-632.
- Lanzolla, G., Lorenz, A., Miron-Spektor, E., Schilling, M., Solinas, G., & Tucci, C. L. (2020). Digital transformation: What is new if anything? Emerging patterns and management research. *Academy of Management Discoveries*, 6(3), 341-350.
- Montiel, I., Cuervo-Cazurra, A., Park, J., & Antolín-López, R. (2021). Implementing the United Nations' Sustainable Development Goals in international business. *Journal of International Business Studies*, 52(5), 999-1030.
- Murray, A., Rhymer, J. E. N., & Sirmon, D. G. (2021). Humans and technology: Forms of conjoined agency in organizations. *Academy of Management Review*, 46(3), 552-571.
- Porter, M. E., & Kramer, M. R. (2011). Creating shared value. *Harvard Business Review*, 89(1/2), 62-77.
- Rogiers, P., & Collings, D. G. (2024). The end of jobs? Paradoxes of job deconstruction in organizations. *Academy of Management Perspectives*, 38(2), 177-196.
- Smith, W. K., & Lewis, M. W. (2011). Toward a theory of paradox: A dynamic equilibrium model of organizing. *Academy of Management Review*, 36(2), 381-403.
- Soderstrom, S. B., & Weber, K. (2020). Organizational structure from interaction: Evidence from corporate sustainability efforts. *Administrative Science Quarterly*, 65(1), 226-271.
- von Krogh, G., Roberson, Q., & Gruber, M. (2023). Recognizing and utilizing novel research opportunities with artificial intelligence. *Academy of Management Journal*, 66(2), 367-373.

ACADEMY OF MANAGEMENT COMMUNITY SESSIONS – ORGANIZED WITH THE ACADEMY OF MANAGEMENT



The conference will include sessions organized in collaboration with the **Academy of Management (AOM)**, the world's preeminent organization dedicated to advancing the field of management and organizational research and education. As a global community with a robust membership of nearly 20,000 scholars spanning more than 110 countries, AOM provides an inclusive platform that fosters the exchange of ideas and nurtures connections among academics worldwide. AOM publishes seven business, management, and education journals.

These sessions offer a distinctive opportunity for scholars, both locally and internationally, to engage with AOM's global network and resources. They are designed to catalyze collaboration, promote integration, and establish the groundwork for cooperative research initiatives, professional development workshops, and other scholarly pursuits. **These interactions set the stage for collective involvement at the highly anticipated Academy of Management Annual Meeting in 2026 (31 July-4 August, Philadelphia, Pennsylvania, USA).**

CONFIRMED KEYNOTE AND PLENARY SPEAKERS, OR WORKSHOP CONVENORS

Ilan Alon

Ariel University, Israel

Full Professor of International Business; Editor-in-Chief, International Journal of Emerging Markets; research on international business, emerging markets, globalization, and crypto economics

Amitabh Anand

Excelia Business School, La Rochelle, France

Co-Editor, International Journal of Entrepreneurial Behaviour & Research, Journal of Small Business & Enterprise Development and Senior Editor, FIIB Business Review

Arnold B. Bakker

Erasmus University Rotterdam, The Netherlands

Professor of Work and Organizational Psychology; co-developer of the Job Demands-Resources theory

Peter Bamberger

Coller School of Management, Tel Aviv University, Israel

Past President, Academy of Management

Oliver Baumann

University of Southern Denmark, Faculty of Business and Social Sciences, Denmark

Professor of Strategy and Organization

Carole Bousquet

IDRAC Business School, France

Chair of the Management Consulting Division, Academy of Management

Xavier Castañer

HEC Lausanne – Faculty of Business & Economics, University of Lausanne, Switzerland

Past President, International Federation of Scholarly Associations of Management (IFSAM)

Jelena Cerar

Vienna University of Economics and Business (WU), Austria

Assistant Professor; research on behavioral strategy, decision-making, and AI in multinational corporations

Michael Christofi

Cyprus University of Technology, Limassol, Cyprus & Faculty of Economics & Business Administration, Vilnius University, Vilnius, Lithuania

Professor; research on innovation, entrepreneurship, and digital transformation in strategy

Evangelia Demerouti

Eindhoven University of Technology (TU/e), The Netherlands

President, European Association of Work and Organizational Psychology (EAWOP)

Caroline Viola Fry

University of Hawai'i at Mānoa, USA

Associate Professor; Leadership Team Member, AOM Technology and Innovation Management (TIM) Division

Ada Guštin Habuš

CEO & Co-Founder

Kolibri Labs

Bradley L. Kirkman

North Carolina State University, USA

General H. Hugh Shelton Distinguished Professor; Leadership Team Member, AOM
Organizational Behavior Division

Carin Isabel Knopp

Harvard Business School, USA

Executive Director; Member of the Case Research & Writing Group

Goran Kuljanin

DePaul University, Chicago, USA

Associate Professor; research on business analytics, machine learning, and
computational approaches to teamwork and leadership

Chet C. Miller

Bauer College of Business, University of Houston, USA

Editor-in-Chief, Academy of Management Discoveries

Dana Minbaeva

King's College London, UK & Copenhagen Business School, Denmark

Associate Editor, Academy of Management Review

Milan Mirić

USC Marshall School of Business, University of Southern California, USA

Associate Professor of Information Systems; research on artificial intelligence, digital
platforms, and machine-learning approaches in management and strategy.

Mark Pattison

Business executive, entrepreneur, and former NFL player, USA

Second NFL player to complete the Seven Summits (the highest peak on each
continent) and Sports Emmy Award-winning documentary subject

Stevo Pavićević

Frankfurt School of Finance & Management, Germany

Associate Professor; research on behavioral strategy and socio-cognitive biases in
strategic decision-making

Doug Smith

Business executive and advisor, USA

Expert in strategic planning, IPOs, and company transformations

H. Cenk Sözen

Başkent University, Turkey

President, Turkish Academy of Management

Alex Stajković

University of Wisconsin–Madison, USA

Dean's Professor in Business; research on work motivation, self-efficacy, and behavioral
organizational research

Kayla Stajković

UC Davis Graduate School of Management & University of Wisconsin–Stout, USA

Lecturer; research on leadership effectiveness, gender, and work motivation

Taryn Sullivan

Product Leader, Google, USA

Invited Industry Speaker

Natalia Vershinina

Audencia Business School, Nantes, France

Professor of Entrepreneurship; Deputy Director for Research; Joint Editor-in-Chief, Gender, Work & Organization

Ivana Vranješ

Department of Social Psychology, Tilburg University, The Netherlands

Associate Editor, Group & Organization Management Journal

Larry J. Williams

Rawls College of Business, Texas Tech University, USA

Founder and Director of CARMA (Consortium for the Advancement of Research Methods and Analysis); Founding Editor of Organizational Research Methods; Past Chair, AOM Research Methods Division

Jelena Žikić

York University, Toronto, Canada

Professor; research on career transitions, professional identity, and diverse workforce integration

More distinguished speakers and contributors from science and business will be announced soon.

IMPORTANT DATES AND FEES

Please note the following key deadlines:

- Launch of the online submission system (extended abstracts and full papers): **January 22, 2026** (online submissions are preferably made via the MAOM website: <https://maom.org/submission>)
- Launch of the online registration system: **mid-February 2026** (including payment of registration fees and hotel booking at preferential rates)
- Participants who prefer to arrange accommodation or pay the registration fee earlier, or who require an invoice or other documentation in advance, may contact the Organizing Committee at info@maom.org.
- Submission of extended abstracts or full papers: **February 15, 2026**
- Decision on extended abstracts and full papers: **March 10, 2026**
- Registration: **March – April 2026**
- Conference: **3–6 June, 2026**

Registration fee:

	Early bird (paid until March 20, 2026)	Full (paid until May 10, 2026)
Members of SAM, CroAM, BHAOM, MAOM, or AOM	350 EUR	450 EUR
Non-Members of SAM, CroAM, BHAOM, MAOM or AOM	550 EUR	650 EUR
PhD or Master's students (member of SAM, CroAM, BHAOM, MAOM, or AOM)*	190 EUR	250 EUR

*** For available discount pricing and travel awards please contact your local Academy.**

Registration fee covers conference proceedings (with extended abstracts), refreshments during breaks, lunches, and conference gala dinner.

TRACK THEMES AND TOPICS

We hope to encourage discussion around the paradoxical challenges in organization and management through the following track themes and related (non-exclusive) list of topics:

A. Theory and Practice of Sustainability by Design — regenerative systems; circular organizing; embodied sustainability; design justice; temporal design; human–AI symbiosis; sustainable materialities; multispecies organizing; systemic coherence.

B. Strategy & Sustainable Organization — strategic choices under uncertainty; sustainable business models; organization design; paradox management; impact-oriented KPIs; portfolio design for resilience and growth; business models addressing climate change.

C. People, HRM & Well-being — engagement, burnout, psychological safety; DEI; rewards; sustainable careers and skills; people analytics; unethical behavior; human-centered work design; distributed, gig, and fluid forms of work; the future of work.

D. Digital Futures: AI, Data & Tech Governance — GenAI at work; human–AI teaming and communication; data governance & privacy; cybersecurity; platform governance; responsible AI and evaluation.

E. Innovation, Entrepreneurship & Ecosystems — open/corporate innovation; university–industry collaboration; deep-tech & funding; regional ecosystems; mission-driven innovation.

F. Governance, Ethics & ESG Integration — board oversight of AI/ESG; responsible finance; investor engagement; impact measurement & assurance; compliance and anti-corruption.

G. International Business & Resilient Supply Chains — re/near-shoring; geopolitics; sustainable trade; standards & interoperability; risk analytics; emerging markets; cross-cultural analysis.

H. Public Sector, NPOs & Cross-sector Partnerships — new public management; policy implementation; digital government; social innovation; PPPs; collaborative governance and service design.

I. Methods, Open Science & Replication — causal identification (experiments/quasi-); longitudinal modeling; multilevel research; computational text/network analysis; qualitative methods; preregistration; data/code sharing.

J. Teaching & Learning — transformative pedagogy; experiential and reflective learning; learning ecosystems; digital and immersive education; design thinking in management education; lifelong and intergenerational learning; sustainability literacy; learning from failure; AI-assisted learning and assessment.

SUBMISSION GUIDELINES AND PUBLICATION OPPORTUNITIES

Papers and discussions will not be restricted to the aforementioned topics; manuscripts connecting different track themes are also invited. Papers from organization science, strategic management, corporate governance, human resource management, organizational behavior, organizational and work psychology, sociology of work and organizations, computer science, information systems, and other fields are welcome since the conference promotes an interdisciplinary approach, but should relate to business issues. Theoretical and empirical papers employing qualitative or quantitative methods, work-in-progress, PhD research, and practical cases are welcome.

We encourage authors to submit **extended abstracts** (500-1000 words, excluding title, authors' information and references). The first page of the extended abstract should include the title, authors' affiliations, track theme of preference, and a provisional indication of the presenting author and whether the presenting author is a PhD or Master student. Use Times New Roman font, size 12, single line spacing. Extended abstracts will be published in an online "book of abstracts" available to conference participants.

You can also submit a **full paper** (5000-12000 words all-inclusive); in this case, it will be published in online full paper proceedings with an ISBN number.

Abstracts or full papers may be submitted as a .pdf file, .doc file, or .docx file.

Please submit the abstract or full paper by February 1st, 2026.

The **online submission system for extended abstracts and full papers** will accept submissions **starting January 22, 2026**, and will be available via the MAOM website at: <https://maom.org/submission>.

The **online system for conference registration, payment of registration fees, and hotel booking will be available in mid-February 2026** at MAOM.ORG.

Extended abstracts and full papers submitted via email to info@maom.org prior to the opening of the online submission system will be treated as fully valid submissions, and authors will not be required to resubmit their work through the online system.

At any time, authors and participants are welcome to contact the Organizing Committee at info@maom.org for questions, clarifications, guidance, or technical assistance related to submissions, registration, accommodation, or any other conference-related matters.

Abstracts of accepted papers for the conference are to be published in the **online conference proceedings of abstracts**. High-quality abstracts will be encouraged to be developed and considered for publication in the **Dynamic Relationships Management Journal**, a Scopus-indexed outlet published by the Slovenian Academy of Management (SAM); the journal **Economic and Business Review** published by the School of Economics and Business, University of Ljubljana; or invited to contribute as a book chapter in an edited book (monograph) published by Springer or Edward Elgar. Poster sessions might be organized if we receive a larger number of high-quality submissions.

Fast-Track Publication Opportunities

In collaboration with leading international journals, the conference offers targeted fast-track publication opportunities for a limited number of outstanding papers. Participation in all fast-track opportunities is by invitation only, and all manuscripts will be reviewed in full accordance with the respective journals' standard editorial and peer-review processes.

Business Strategy and the Environment

In collaboration with *Business Strategy and the Environment*, the conference offers a targeted fast-track publication opportunity for a limited number of outstanding papers. The fast-track is linked to the **Strategy & Sustainable Organization track** and focuses on sustainability-oriented strategies, organizational design, and strategic decision-making under uncertainty. Both qualitative and quantitative studies are welcome. Participation in the fast-track is by invitation only. The fast-track will be handled under the supervision of the Associate Editor (*Prof. Nicola Cucari*), and all manuscripts will be reviewed in full accordance with the journal's standard editorial and peer-review processes.

International Journal of Emerging Markets

In collaboration with the *International Journal of Emerging Markets*, the conference offers a targeted fast-track publication opportunity for a limited number of outstanding papers.

The fast-track is primarily linked to the **International Business & Resilient Supply Chains track** and focuses on research that advances theoretical understanding of emerging markets. Topics of interest include, but are not limited to, international business strategies, global value chains and supply networks, institutional and non-market environments, sustainability transitions, digital transformation, and the impact of global crises on firms, industries, and economies in emerging market contexts.

Submissions from other tracks (e.g., Strategy & Sustainable Organization; Digital Futures; Governance & ESG) may also be considered, provided that the emerging market context plays a central theoretical role and contributes to theory development beyond a single-country or purely empirical focus. Both qualitative and quantitative studies, as well as conceptual papers, are welcome.

Participation in the fast-track is by invitation only. All manuscripts will be reviewed in full accordance with the journal's standard editorial and peer-review processes and will be handled under the supervision of the Editor-in-Chief (*Prof. Ilan Alon*).

CONFERENCE HIGHLIGHTS

- Attractive keynote speakers and workshop convenors
- Support by the global Academy of Management association, AOM community sessions
- Research method workshops
- Practitioner outreach sessions
- Active breaks
- Doctoral colloquium
- Best junior researcher (doctoral, masters) paper award
- Academic scavenger hunt
- Find new collaborators – idea speed-dating
- Conference gala dinner
- Social event
- Sightseeing

INTERNATIONAL SCIENTIFIC COMMITTEE

- **Milorad Novičević**, School of Business Administration, University of Mississippi, Oxford, USA
- **Metka Tekavčić**, School of Economics and Business, University of Ljubljana, Ljubljana, Slovenia
- **Ivana Milošević**, School of Business, College of Charleston, Charleston, USA
- **Jelena Cerar**, Institute for International Business, WU Vienna, Vienna, Austria; Department of International Economics, Copenhagen Business School, Copenhagen, Denmark
- **Stevo Pavićević**, Frankfurt School of Finance & Management, Frankfurt, Germany
- **Goran Kuljanin**, Driehaus College of Business, DePaul University, Chicago, USA
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- **Erik Persson**, Lund University, Lund, Sweden
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- **Zdenka Dragašević**, Faculty of Economics, University of Montenegro, Podgorica, Montenegro
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- **Tanja Laković**, Faculty of Economics, University of Montenegro, Podgorica, Montenegro
- **Sanja Peković**, Faculty of Tourism and Hospitality, University of Montenegro
- **Catherine Connelly**, DeGroote School of Business, McMaster University, Hamilton, Canada
- **Sandra Tinaj**, University of Donja Gorica, Montenegro
- **Marija Janković**, Faculty of Economics and Business, University Mediterranean, Montenegro
- **Rajko Novičević**, Faculty of Business Economics and Law, University "Adriatic" Bar, Montenegro
- **Miloš Borožan**, Institute Damar, Podgorica, Montenegro
- **Rosalind Searle**, Adam Smith Business School, University of Glasgow, Glasgow, UK
- **Ivana Bulog**, Faculty of Economics, University of Split, Split, Croatia
- **Anders Dysvik**, BI Norwegian Business School, Oslo, Norway
- **Petra Kipfelsberger**, BI Norwegian Business School, Oslo, Norway
- **Kristina Potočnik**, University of Edinburgh Business School, Edinburgh, UK
- **Saša Batistić**, Tilburg University, Tilburg, Netherlands
- **Mihaly Görög**, Corvinus University of Budapest, Budapest, Hungary
- **Sujata Khandai**, Amity University, Noida, India
- **Sut I Wong**, BI Norwegian Business School, Oslo, Norway
- **Brian Harney**, DCU Business School, Dublin City University, Dublin, Ireland
- **Thomas Steger**, Faculty of Business Administration, University of Regensburg, Regensburg, Germany
- **Vincent Cassar**, Department of Business and Enterprise Management, University of Malta, Msida, Malta
- **Jelena Žikić**, School of Human Resource Management, York University, Toronto, Canada
- **Ljupčo Eftimov**, Faculty of Economics, Ss. Cyril and Methodius University, Skopje, North Macedonia
- **Nikša Alfirević**, Faculty of Economics, University of Split, Split, Croatia
- **Yoav Vardi**, Tel Aviv University, Tel Aviv, Israel
- **Etleva Leskaj**, Faculty of Economics, University of Tirana, Tirana, Albania
- **Bruna Papa**, Faculty of Economics, University of Tirana, Tirana, Albania
- **André Escórcio Soares**, University of Lincoln, Lincoln, UK
- **Irene Huertas-Valdivia**, Universidad Rey Juan Carlos, Madrid, Spain
- **Jestine Philip**, Pompea College of Business, University of New Haven, West Haven, USA
- **Ognjen Ridić**, Faculty of Business and Administration, International University of Sarajevo, Bosnia and Herzegovina
- **Olga Hannonen**, University of Eastern Finland, Joensuu, Finland
- **Aristides Ferreira**, ISCTE Instituto Universitário de Lisboa, Lisboa, Portugal

- **Maciej Lawrynowicz**, Poznań University of Economics and Business, Poznań, Poland
- **Laurent Scaringella**, Rennes School of Business, Rennes, France
- **Maike Andresen**, University of Bamberg, Bamberg, Germany
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- **Sara Tement**, Faculty of Arts, University of Maribor, Maribor, Slovenia
- **Katja Kerman**, Faculty of Arts, University of Maribor, Maribor, Slovenia
- **Zlatko Nedelko**, Faculty of Business and Economics, University of Maribor, Maribor, Slovenia
- **Martin Lindič**, University of Luxembourg, Luxembourg
- **Simona Šarotar Žižek**, Faculty of Business and Economics, University of Maribor, Maribor, Slovenia
- **Țircă Diana-Mihaela**, University of Bucharest, Faculty of Administration and Business, Bucharest, Romania
- **Đorđe Živković**, University of Liechtenstein, Vaduz, Liechtenstein & University of St. Gallen, St. Gallen, Switzerland

CONFERENCE VENUE

Hotel Maestral Resort, Pržno, Montenegro www.maestral.me

The conference will be held at **Hotel Maestral Resort**, a modern seaside venue offering top-quality facilities and accommodation in the coastal village of **Pržno**, Montenegro. The hotel is ideally positioned between **Budva** and **Sveti Stefan**, and within a short drive of **Kotor** and the Bay of Kotor, one of the Adriatic's most celebrated cultural and natural settings.

The venue provides an inspiring setting that combines professional conference infrastructure with the natural beauty of the Adriatic coast.

Special accommodation rates for conference participants will be available via the Organizing Committee (info@maom.org) from January 2026, and through the online system from February 2026.

Accessibility

The venue is easily reached from two international airports:

- **Podgorica Airport** (approximately **60 km** from the hotel)
- **Tivat Airport** (approximately **25 km** from the hotel)

Both airports are connected to the Budva Riviera by well-travelled coastal routes running between the mountains and the sea, with convenient options for private transfers, taxis, and rental cars.

The Budva Riviera and nearby destinations

The hotel is located on the Budva Riviera, a coastal area known for its historic towns, distinctive Mediterranean character, and a compact geography that makes the region easy to explore between conference sessions.

Budva is traditionally regarded as one of the oldest settlements on the Adriatic, with a documented history spanning more than 2,500 years. According to local legend, it was founded by Cadmus and Harmonia, figures from Greek mythology who found refuge on these shores. The Old Town (Stari Grad), enclosed by medieval walls, offers narrow stone streets, small squares, and clear traces of Venetian influence. Key sights include the Citadel, with panoramic views of the Adriatic, and Mogren Beach, located within walking distance of the old town. In the summer season, Budva also hosts theatre performances, exhibitions, and open-air concerts, balancing cultural life with a relaxed seaside atmosphere.

A short drive away, Kotor and the wider Bay of Kotor provide one of the region's most striking landscapes, where steep mountains meet a deep natural harbour shaped over millennia. The area includes historic towns such as Kotor and Perast, known for their stone architecture, maritime heritage, and centuries-old churches. Just a short drive inland lies Cetinje, the historic royal capital of Montenegro, known for its museums, monasteries, embassies from the late nineteenth century, and well-preserved architectural heritage that reflects the country's state-building era.

Also within convenient reach from the conference venue are Rijeka Crnojevića and the wider Crmnica region, a landscape of river valleys, vineyards, and traditional stone settlements. This area holds a significant place in Montenegrin cultural history as the homeland of the Crnojević dynasty, which established one of the earliest printing houses in the South Slavic region in nearby Cetinje in 1493. Together, Rijeka Crnojevića and Crmnica offer participants a vivid encounter with Montenegro's inland heritage and distinctive rural landscapes.

About Montenegro

Montenegro is a country in **Southeastern Europe**, bordered by Croatia, Bosnia and Herzegovina, Serbia, Kosovo, and Albania, with a **293-kilometre Adriatic coastline**. The capital city is **Podgorica**, while the historic royal capital **Cetinje** remains an important cultural centre.



Despite its modest size, Montenegro is defined by exceptional geographic diversity. National parks such as Durmitor, Biogradska Gora, Lovćen, Skadar Lake, and Prokletije encompass landscapes ranging from the Adriatic coastline to high mountain massifs, glacial lakes, and deep river canyons. These protected areas preserve a wide range of ecosystems in which Mediterranean and alpine climatic influences meet. Durmitor National Park, including the Tara River Canyon, and the Natural and Culturo-Historical Region of Kotor are inscribed as UNESCO World Heritage Sites, underscoring the country's combined natural and cultural significance.

Montenegro's cultural identity reflects centuries of interaction among Illyrian, Greek, Roman, Slavic, Venetian, Ottoman, and Central European influences. The country's long state-building history, which began with early medieval principalities and continued through the Crnojević and Petrović-Njegoš dynasties, culminated in Montenegro's formal international recognition at the Berlin Congress on 13 July 1878.

In 1991, Montenegro declared itself an ecological state, reflecting a national commitment to environmental protection and sustainable stewardship. After restoring its independence in 2006, Montenegro continued its Euro-Atlantic integration and is today a NATO member, a candidate for the European Union membership, actively engaged in the EU accession process.

A defining geographic characteristic of Montenegro is the close proximity of contrasting environments: the Adriatic coast, historic towns, lake regions, and high mountain plateaus can all be reached within a short travel radius, a spatial compactness uncommon in much of Europe. This combination of natural diversity and cultural heritage provides a distinctive setting for an international academic gathering.

Country facts: Montenegro

Official language: Montenegrin

Currency: Euro (€)

Time zone: Central European Time (CET, UTC+1; UTC+2 in summer)

Total area: 13,812 km²

Population: 623,638

GDP in current prices: EUR 7.65 billion

GDP per capita in current prices: EUR 12,260

Unemployment rate: 11.6%

Average inflation rate: 3.3%

Net wage (monthly, average): EUR 1,012

CONTACT DETAILS

For further information or any inquiries, please contact the Organizing Committee at
info@maom.org

We look forward to welcoming you in June 2026 at ICMO 2026 — Sustainability by Design: Rethinking Strategy, People & Digital Futures, in Montenegro.