



The 5th International Conference on Management and Organization:

MANAGEMENT AND ORGANIZATION IN THE DIGITAL SOCIETY

June 14-15, 2018

Hotel BRDO, Brdo pri Kranju, Slovenia

PROGRAM

Thursday, 14 June 2018

8.00 – 9.00 *Registration of participants*

9.00 – 9.15 *Opening of the conference*

Tomaž Čater, president of Slovenian academy of management (SAM): Opening speech

Matej Černe, President of the program committee of the conference SAM 2018

9.15 - 10.15 Key-note presentation I

1. Key-note speaker: Christian Fieseler (Norwegian Business School BI): Managing Artificial Intelligence's Accountability Challenge

10.15 - 11.15 Session I

Moderator: Matej Černe

2. Petar Vrgović, Ivana Jošanov-Vrgović: Open innovation systems in developing countries: Sustainable digital networks and collaboration in SMEs

3. Tomislav Hernaus, Matija Marić, Matej Černe: Do job demands lead to employee innovativeness? The moderating role of chronological age

11.15 – 11.45 *Coffee break*

11.45 - 13.15 Session II

Moderator: Sut I Wong

4. Gaetano Bruno Ronsivalle, Arianna Boldi: A "Six times Six" model: 36 indexes to evaluate a company's intelligence in decision-making

5. Gemma Newlands, Christoph Lutz, Christian Fieseler: Between pressure and flexibility: Provider scheduling in the sharing economy

6. Melita Balas Rant: Bravery of the brave new world: The importance of universal strengths for an organizational success in the digitally transformed business world

13.15 – 14.45 *Lunch*

14.45 - 16.45 Session III

Moderator: Petar Vrgović

7. Sut I Wong, Marthe Berntzen: Leading virtually – When transformation got lost in virtual translation

8. Edit Terek, Siniša Mitić, Violeta Cvetkoska, Jelena Vukonjanski, Milan Nikolić: The influence of information technology on job satisfaction and organizational commitment in companies in Serbia

9. Peter Nientied, Merita Toska: Motivation of knowledge workers - The case of Albania

10. Danijela Brečko, Simona Painkret: The leadership competencies and their development in digital era

16.45 – 17.15 Coffee break

17.15 - 18.45 Session IV

Moderator: Aleša Saša Sitar

11. Laura Fink: Organizational culture and digital transformation

12. Lea Jenič, Amadeja Lamovšek, Matej Černe: Generational differences in the perception of authority and employer loyalty: Comparison of generation Y and generation Z

13. Nevenka Maher: Management of intangibles in EU in the digital society

19.00 – 22.00 Gala dinner

Friday, 15 June 2018

9.00 - 10.00 Key-note presentation II

14. Key-note speaker: Mateja Lavrič (Kolektor Ventures): On a Digital Journey

10.00 - 11.00 Session V

Moderator: Melita Balas Rant

15. Jure Erjavec, Anton Manfreda, Jurij Jaklič, Mojca Indihar Štemberger, Péter Fehér, Zoltán Szabó, Andrea Kő: Case studies of successful digital transformation in Slovenia and Hungary

16. Amila Pilav-Velić, Anes Hrnjić, Aziz Sunje: Customer perception of digital marketing usage in the telecommunications sector: The case study of BH Telecom Sarajevo

11.00 – 11.30 Coffee break

11.30 - 13.30 Session VI

Moderator: Amila Pilav-Velić

17. Laura Fink, Tatjana Fink: Drivers of change and changes of job motivators during digital transformation

18. Bálint Blaskovics: Virtual project management – utopia or reality

19. Amila Pilav-Velić, Matej Černe, Peter Trkman, Sut I Wong, Anela Kadić Abaz: Digital and innovative: Understanding the digital know-how - practice - innovative work behavior chain

13.00 – 13.30 Closing of the conference

13.30 Farewell lunch

Re.: Each presentation will take 30 minutes (20 minutes for presentation and 10 minutes for discussion). Keynote presentations will take 60 minutes (40 minutes for presentation and 20 minutes for discussion).